

Magdalena Góralska

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Doktorantka

PhD Studies Szkoła Doktorancka Nauk Humanistycznych UW

Contact

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Dziękuję

Proszę kontaktować się ze mną drogą mailową.

Area of interest

antropologia nowych mediów, antropologia medyczna, cyfrowa etnografia, Internet, nowe technologie rolnicze, misinformacja, choroby wirusowe i bakteryjne, robactwo, teoria afektu

Biography

Prowadzę badania etnograficzne w obszarach moich zainteresowań od 2010 roku, z krótkimi przerwami. W latach 2010-2013 prowadziłam badania dot. wielokulturowości w Warszawie wśród warszawskich organizacji pozarządowych, zbierając materiał do mojej pracy licencjackiej na IEiAK UW. W ramach równoległych studiów na Wydziale Artes Liberales analizowałam dyskursy medialne o organizmach genetycznie modyfikowanych oraz biotechnologii rolniczej, przy okazji mających wówczas miejsce zmiany legislacyjne. W 2013 roku przeprowadziłam się do Kalkuty (Indie), gdzie badałam relacje między tożsamością, jedzeniem, a historią kolonialną. Po dwóch latach w Indiach, w tym po rocznych studiach magisterskich na Jadavpur University w Kalkucie, wróciłam do Polski z zamiarem podjęcia badań etnograficznych nad społecznościami otwartej współpracy i wymiany wiedzy w Internecie. Pracuję jako asystentka w projekcie poświęconym tej tematyce u prof. Dariusza Jemielniaka w Akademii Leona Koźmińskiego, udało mi się uzyskać finansowanie na własny projekt badawczy o wiedzy eksperckiej w Internecie, w ramach programu Diamentowy Grant. Również podczas moich

studiów magisterskich na Uniwersytecie Oksfordzkim współpracowałam z badaczami zajmującymi się problematyką komunikacji cyfrowej, w tym głównie tematyką dezinformacji oraz misinformacji.

W ciągu ostatnich lat pracowałam także sporadycznie jako badaczka UX, jak również angażowałam moje umiejętności badawcze we współpracę z organizacjami pozarządowymi.

Moje doświadczenie dydaktyczne sporadycznie dotyczyło organizowania otwartych spotkań w ramach moich studiów na Uniwersytecie Warszawskim i Uniwersytecie Oksfordzkim, a także działalności edukacyjnej w Stowarzyszeniu Naukowym Collegium Invisibile, którego byłam członkinią-studentką w latach 2012-2019.

[Selected publications](#)

Book Contributions

'Rodzina indyjska za granicą', in: *Namaste Polsko! Sytuacja i potrzeby imigrantów z Indii w Polsce*, I. Babiak and K. Gmaj (ed.), Wydawnictwo Naukowe Scholar, Warsaw 2015, ISBN 978-83-7383-765-2.

'Studenci zagraniczni na drodze do integracji' (with A. Arcichowska), in: *Bieg przez potki. Bariery na drodze do integracji migrantów w Polsce*, A. Mikulska and H. Patzer (ed.), Heliski Foundation for Human Rights, Warsaw 2012, ISBN 978-83-62245-13-0.

Journal Articles

'Anthropology from Home. Advice on Digital Ethnography for the Pandemic Times', in: *Anthropology in Action* 1/2020, March 2020.

'The Stadium as a Witness. A Story of a Changing Monument' (with H. Patzer and M. Winkowska), in: *Widok. Teorie i praktyki kultury wizualnej: Warsaw-Moscow. Monuments of Transformatio* 9/2015, March 2016.

'O jedzeniu i tożsamości w Kalkucie. Trzy historie o apetycie', in: *Bliza. Kwartalnik artystyczny: Kultura kuchni* 3 (20), September 2014.

'Chinatown od kuchni. Historia, smaki a tożsamość wspólnoty chińskiej w Kalkucie', in: *Czas Kultury. Polityka Smaku* 5/2013, January 2014: 50-59.

'Autentyczność na talerzu', in: (Op.cit.) *Maszyna interpretacyjna. Czasopismo kulturalno-społeczne* 43, October 2012: 70–75.

Coronavirus Writings

'The Visible Hand of empathy: social mobilisation on Facebook against the negative effects of the lockdown in Poland', in: *AnthroCovid.com*, by Digital Anthropology UCL, 05.05.2020.

'The New Public Care: Seeking Coronavirus Truth through Networked Publics', in: *Consciously Quarantined*, by Medical Anthropology UCL, 03.05.2020.

'Online COVID-19 repositories of cures in Poland: digital distrust, misinformation, collaboration', in: *AnthroCovid.com*, by Digital Anthropology UCL, 21.04.2020.

'From content moderation to social media censorship? Thoughts on COVID-19 infodemic from a post-socialist misinformation frontier', in: *Medium*, 01.04.2020

[Research projects](#)

Lyme disease and the Internet. An anthropological study of medical controversies in the Digital Age

University of Warsaw, Institute of Ethnology and Cultural Anthropology

Oct 2020– Sept 2023

Methods: ethnography, digital ethnography, CDA

Type: PhD research project

Funding: Preludium BiS, National Science Centre

Role: Main Researcher, Associate Researcher

Network strategies of knowledge production on the Internet. Case studies of GMO and the Zika virus

Kozłowski University, Department of Management in Networked and Digital Societies

Oct 2016 – June 2021

Methods: ethnography, digital ethnography

Type: Pre-doc research project

Funding: Diamond Grant, Polish Ministry of Science and Higher Education

Role: Primary Investigator

Misinformation, Science and Media

Oxford University, Oxford Internet Institute, Reuters Institute

Dec 2017 – March 2019

Method: systematic review, literature meta-analysis, bibliometrics, network analysis

Funding: Oxford Martin School

Role: Researcher

Computational Propaganda Project: Mid-term US elections

Oxford University, Oxford Internet Institute

Sept 2018

Method: Online discourse analysis

Role: Research Assistant

Cultural norms and social organization in open collaboration communities

Kozminski University, Department of Management in Networked and Digital Societies

Oct 2015 – Jan 2019

Methods: virtual ethnography

Funding: National Science Centre, Poland

Role: Research Assistant

HUMANE: a typology, method and roadmap for HUMAN-MACHINE NETWORKS

Oxford University, Oxford Internet Institute

07 – 21 Feb 2017

Methods: network analysis

Funding: EU-Funded project within the H2020-ICT-2014-1 call. Project number: 645043.

Role: Research Assistant

[Conferences and visiting lectures](#)

Conference Panels

2020 No Time to Not Know. Bottom-up Expertise, Grass-root Authorities, and Agency in the Age of Digital Knowledge, 4S/EASST Joint Meeting, Praha, Czechia, 18-21 August

2020 Health, Care, Dis(abilities), 4S/EASST Joint Meeting, Praha, Czechia, 18-21 August

Conference Papers

2021 For Health of the Nation, Unite Online: Medical Controversies, Civil Disobedience and the Future of Democracy in the Light of Expert Authority Crisis, Weizenbaum Conference “Democracy in Flux – Order, Dynamics and Voices in Digital Public Spheres”, Berlin, October 19-20

2020 Remoteness by design. Rethinking participant observation for the ethnographic study of Internet, Leibniz-Zentrum Moderner Orient (ZMO) Berlin, Workshop “Being “here”, researching “there”: Reflecting on Temporal and Spatial Remoteness in Ethnography”, Berlin, 2-3 December 2020

2020 Approaching the Internet of Knowledge with an Ethnographic Tool-kit: Polish Facebook Users Seeking Health Advice in the Age of Information Chaos, Digital Truth-Making: Ethnographic Perspectives on Practices, Infrastructures and Affordances of Truth-Making in Digital Societies, CARMAH, Humboldt University, Berlin, October 7-9

2020 Ethnographic surfing, flaneuring and hitchhiking in the digital fieldwork: Towards rethinking of participant observation for the study of Internet, VANDA2020: Vienna Anthropology Days, Online Conference, Panel: Digital Ethnography Contributed Papers, Vienna, 28 Sept – 2 Oct

2020 Understanding Health Communication with Ethnography: Medical Anthropology Makes Friends with New Media Studies and STS, EASA Medical Anthropology Young Scholars Workshop ‘Medical Anthropology and Its Others’, September

- 2020 Godzilla vs King Kong. Studying Pro-Science and Alternative Health Discourses Across the Web in Times of Information Chaos, 4S/EASST Joint Meeting, Praha, Czechia, 18-21 August
- 2020 The New Public Care as the Future of Healing: Is Community Health Advice an Answer to the Crisis of Expert Authority in Poland?, 16th EASA Biennial Conference: New anthropological horizons in and beyond Europe, Lisbon, Portugal, July 21-24
- 2019 Digital Distrust Theory: On the Internet, Power, and Expert Authority Crisis, 4S 2019 New Orleans: Innovation, Interruptions, Regenerations. Society for Social Studies of Science Annual Meeting, New Orleans, USA, September 4th
- 2019 Public Care and Digital Distrust: An Ethnography of Knowledge Activism in Times of Misinformation, The 1st Data-Stories Conference: New Media Aesthetics and Rhetorics for Critical Digital Ethnography, Volos, Greece, 2nd June
- 2019 Autostopem przez galaktyk?, czyli badaj?c misinformacj? w Internecie, Obóz Wiosenny Collegium Invisibile, Warsaw, Poland, 12th May
- 2018 Digitally Induced Disinformation, Digital Champions: V Forum Liderów Cyfrowego Biznesu, Warsaw, Poland, 22nd November
- 2018 We Love (and Hate) GMOs and Vaccines': Conspiracy Theories, Epistemological Resistance Practices and Knowledge Activism in the Social Web, 15th EASA Biennial Conference: Staying – Moving – Settling, Stockholm, Sweden, 17th August
- 2018 Science Miscommunication Online. An Overview, Bletchley Park Week Seminars, University of Oxford, Oxford, 9th March
- 2017 Science Communication Online: Fake News, Bubbles, and Algorithms, Kellogg College Seminars, University of Oxford, Oxford, 26th October
- 2017 OxDeg: Bull in a China Shop. Mixing Methods in a Difficult Field Research Online, talk being a part of the Digital Ethnography Seminar Series, Oxford Internet Institute, Oxford, 24th May
- 2015 Good technologies, bad technologies. On the modernization of agriculture in post-socialist Poland - the case of biotechnology and the implementation of EU policy, presented at the EASST Conference "Technosciences of Post/Socialism. Technosciences, materialities and knowledge production in Eastern Europe", Budapest, Hungary, 3-5th September
- 2015 Food patriotism: Polish means natural, natural means good? The case of GMOs in post-socialist Poland, presented at the 12th Congress of the International Society for Ethnology and Folklore SIEF "Utopias, Realities, Heritages. Ethnographies for the 21st century", Zagreb, Croatia, 21-25th June
- 2015 Entangled. Violence, popular culture and sexualisation of foreign women in India, presented at the 9th European Feminist Research Conference "Sex & Capital", University of Lapland, Rovaniemi, Finland, 4th June
- 2015 Power over the kitchen. Food, class and gender relations in a modern-day Indian family, presented at the 9th European Feminist Research Conference "Sex & Capital", University of Lapland, Rovaniemi, Finland, 5th June
- 2015 Artificiality versus naturalness? Foreign versus Polish? Biotechnology, nature and "genetically modified food" in post-socialist Poland, presented at the 4th Annual Student-Led Oxford Food Forum Conference, Oxford, United Kingdom, 2nd May
- 2014 Politicized seeds and the artificiality of nature. Debate on "genetically engineered" plants in post-socialist Poland, presented at the 11th Annual Conference of the Romanian Society for Social and Cultural Anthropology, Cluj, Romania, 22nd November
- 2014 Artificiality versus naturalness? Foreign versus Polish? Debate on "genetically engineered" plants in post-socialist Poland, presented at the Perugia Food Studies Conference, 2nd Edition, The Umbra Institute, Perugia, Italy, 6th June
- 2013 GMO. Jak to ugry???, presented at the student conference "Festiwal Prezentacji: CLAS TED Talks", University of Warsaw, 22nd May
- 2013 O co chodzi z GMO?, lecture for the Food Seminar Series at the Polish Academy of Sciences, 28th March, Warsaw

Other Academic Events and Popular Talks

- 2018 Public talk World Nomad Games: Horses, politics, and heritage in Central Asia, Museum of Asia and Pacific in Warsaw, 4th December
- 2018 Kellogg Colloquia. A series of interdisciplinary seminar at the Kellogg College, University of Oxford, January to June, Oxford
- 2018 Connected Life Conference 2018. Information Control. A multidisciplinary Internet research conference at Oxford Internet Institute, 19th June, Oxford
- 2017 Connected Life Conference 2017. Digital Inequalities. A multidisciplinary Internet research conference at Oxford Internet Institute, 19th June 2017, Oxford
- 2017 Kellogg Colloquia. A series of interdisciplinary seminar at the Kellogg College, University of Oxford, May to

November, Oxford

2015 Ethnology without Borders. The 4th International Convention of Ethnology and Cultural Anthropology Students from Central Europe: Post-future? Rethinking Postsocialism in Central Eastern Europe at the Institute of Ethnology and Cultural Anthropology, University of Warsaw, 07-10th October 2015, Warsaw

2012 Public debate State: Citizen – 1:0? Citizen participation in the organization of EURO 2012 UEFA Football Championships, Res Publica Foundation with the Student Association of Political Anthropology, University of Warsaw, 6th June 2012, Warsaw

2011 Public debate Pride and Glory? From the Palace of Science and Culture to Marchant Department Stores. Transformation of public spaces in Warsaw since 1989, Res Publica Foundation with the Warsaw Anthropology Project "Space" of the Institute of Ethnology and Cultural Anthropology, Warsaw

[Awards and Scholarships](#)

Preludium BIS, National Science Centre

Type: PhD Research Grant

Oct 2020 – Oct 2023

Details: Borreliosis and the Internet. Medical controversies in the digital age

Diamond Grant, Ministry of Science and Higher Education in Poland

Type: Young Scholar Research Grant

Jan 2017 – Dec 2020

Details: Network strategies of expert knowledge production on the Internet. Case studies of GMO and the zika virus

Kellogg College Scholarship Award, University of Oxford

Type: College Fee Award

Sept 2016 – June 2018

Indian Council of Cultural Relations

Type: General Scheme Scholarship

Jul 2014 – Apr 2016

Details: Tuition for two-year M.A. Sociology Course, living and research expenses

Centre for Thought of John Paul II, the City of Warsaw

Type: College Student Scholarship

Oct 2012 – Jun 2013

Details: Studentship for active, talented students from low-income families

Collegium Invisibile Academic Society

Type: Outstanding Student Award Program

May 2012 – May 2019

Details: Scholarship for talented Polish students

University of Warsaw

Type: Rector's Academic Achievement Award

Oct 2011 – Jun 2012

Details: Scholarship for talented students of the University of Warsaw

[Member of scientific organizations](#)

Medical Anthropology Young Scholars EASA, Network Coordinator 2020-2022

European Association for the Study of Science and Technology: Member 2020

Society for Social Studies of Science: Member since 2019

European Association of Social Anthropology: Member 2018, 2020

Société Internationale d'Ethnologie et de Folklore: Member 2015

AtGender – The European Association for Gender Research: Member 2015

Graduate Association for Food Studies: Member 2014

Collegium Invisibile Academic Society: Member 2012-2019, Alumni

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